

SUMMIT FOR **CANCER** IMMUNOTHERAPY

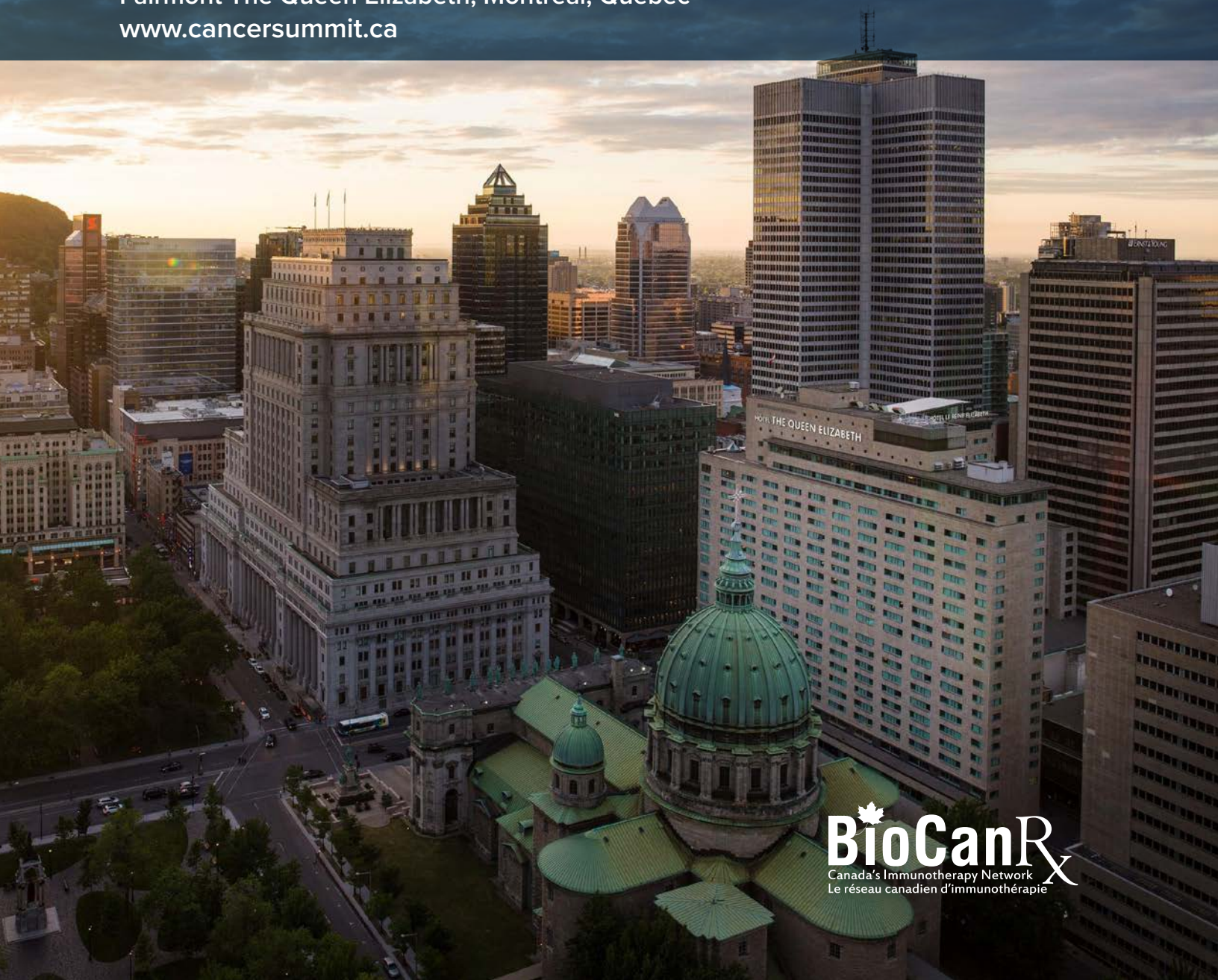
5th Annual Scientific Meeting of BioCanRx

2021 Sponsorship Opportunities

November 20 to 22, 2021

Fairmont The Queen Elizabeth, Montréal, Québec

www.cancersummit.ca



BioCanRx
Canada's Immunotherapy Network
Le réseau canadien d'immunothérapie



Photo by Marc-Olivier Jodoin on Unsplash

Showcase your key messages and products with a targeted audience.

Be recognized for supporting the exciting field of cancer immunotherapy!

Customized sponsorship opportunities available.



Welcome Message

BioCanRx Invites You to Sponsor the 2021 Summit for Cancer Immunotherapy

Dear Future Summit4CI Sponsor,

We invite you to join us in the spirited city of Montréal from November 20-22, 2021, for the fifth annual Summit for Cancer Immunotherapy! At the Summit, more than 300 prominent scientists and clinicians, research students and economists, industry and patient representatives, and charity and government groups will gather to uncover and consider the latest advances in cancer immunotherapy.

The Scientific Programming Committee is organizing an exciting conference agenda that will feature internationally recognized speakers, scientific presentations, poster sessions, panel discussions and networking – all designed to appeal to scientific, clinical, industry and patient perspectives.

We are pleased to have The Learning Institute (LI) back for another year. Developed by BioCanRx's Stakeholder Alliance LI Working Group and our HQP community, the LI brings together leaders from oncology patient communities and academics from the immunotherapy research community. Participants attend all plenaries, engage in knowledge exchange activities and a Patient-Researcher Roundtable event.

For those looking to make connections, there will be ample networking opportunities, from a fun social night to lunches and coffee breaks, and of course, the opening evening dinner and reception. The conference will be held at the newly renovated Fairmont The Queen Elizabeth, which is sure to be the perfect venue for exchanging ideas.

All of this is made possible with the support of our Summit4CI sponsors – we couldn't organize this conference without you! Whether a new or returning sponsor, we hope you will take some time to review this year's sponsorship offerings and select an

option that's right for your organization. If there is something specific you're interested in that you don't see listed, please let us know and we'll do our best to accommodate you.

Whether you sponsor an exhibit booth, networking breakfast, workshop or other activation at Summit4CI, your company will be able to highlight your key messages to a targeted international audience and put your products and/or services top of mind, all while being recognized for supporting the exciting field of cancer immunotherapy! We look forward to working with you on your sponsorship package.

Summit4CI Co-Chairs,

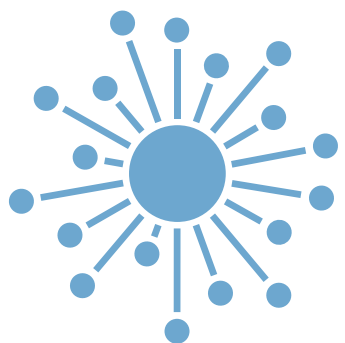


Dr. John C. Bell
Scientific Director
BioCanRx



Dr. Stéphanie Michaud
President and CEO
BioCanRx

About Summit4CI



SUMMIT FOR CANCER IMMUNOTHERAPY

BioCanRx is pleased to host the fifth annual Summit for Cancer Immunotherapy in Montréal, Québec. Summit4CI will explore the latest progress in cancer immunotherapies from scientific, clinical, industry and patient perspectives through a diverse and dynamic lineup of internationally recognized speakers, scientific presentations, panel discussions, poster sessions and networking opportunities.

300+ Delegates in Attendance:

- Leading scientists
- Clinicians
- Post-doctoral and graduate-level trainees
- Pharma, biotech and medical device companies
- Economists
- Patient advocacy groups and charities
- Government organizations

About the Organizers

BioCanRx, Canada's Immunotherapy Network, is a network of scientists, clinicians, cancer stakeholders, academic institutions, NGOs and industry partners working together to accelerate the development of leading-edge immune oncology therapies for the benefit of patients. BioCanRx is becoming a world-leader in the translation, manufacture and adoption of cancer immunotherapies. Through an innovative, collaborative research funding process, BioCanRx invests in translating Canadian technologies from the lab into early phase clinical trials, and addresses socio-economic considerations necessary for their adoption by health-care systems. The network is committed to training and developing the talent needed for a thriving health biotechnology sector in Canada. BioCanRx receives funding from the federal government's Networks of Centres of Excellence, and support from industry, the provinces and charities.

© Alexandre Choquette _ Tourisme Montréal



Montréal

Montréal, Québec needs no introduction – the city is a unique international destination with plenty of culture, arts, history, dining, entertainment, and general joie-de-vivre! As the second-largest Canadian city, Montréal offers a vibrant atmosphere with a dizzying array of culinary, nightlife, and shopping delights. But beyond its cosmopolitan veneer, Montréal also has plenty of traditional charms, like the famed cobblestone streets of Old Montréal, scenic green space, and many walkable neighbourhoods to explore. To learn more, visit www.mtl.org/.



© Anne-Marie Pellerin



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Tourisme Montréal

Fairmont The Queen Elizabeth



Perfectly located in the heart of downtown Montréal, Fairmont The Queen Elizabeth has a fascinating history that unravels through a “for Montrealers, by Montrealers” concept featuring a restaurant, a bar, an urban market and a coffee shop where local products and talents take the center stage. Thanks to the underground city beneath, guests have privileged access to the heart of Montréal. For more, visit www.fairmont.com/queen-elizabeth-montreal/

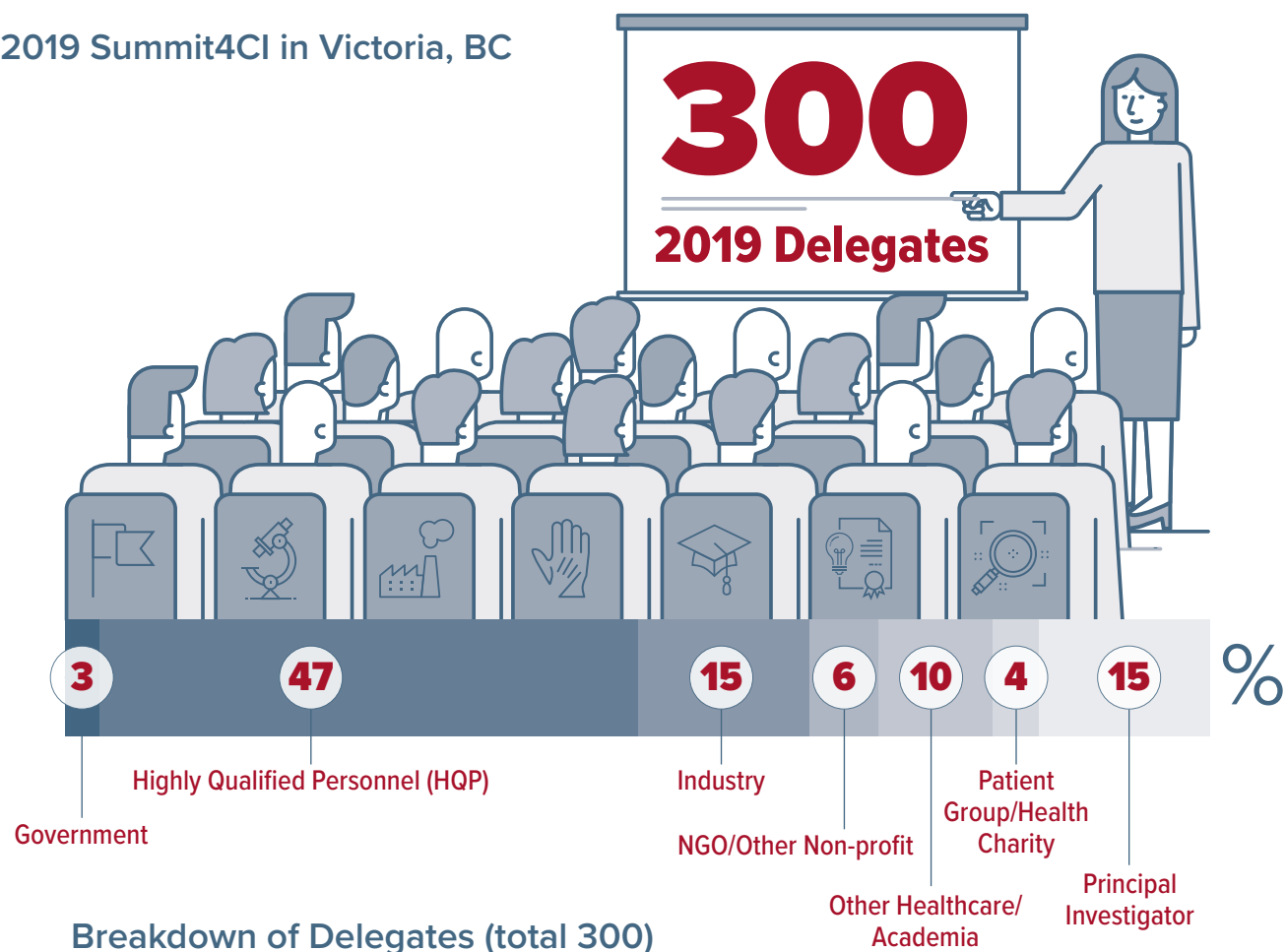


© Monument à Sir George-Étienne Cartier - George William Hill, Photo by Susan Moss



Who Attends Summit4CI

2019 Summit4CI in Victoria, BC



Sponsor Highlights



71%

of attendees surveyed said they engaged with conference sponsors and exhibitors



90%

of exhibitors said they fully achieved their objectives at the conference



100%

of exhibitors were interested in returning for 2021

Sponsor Levels

Based on Combined Selections from A-La-Carte Sponsorship Menu

| Partner Benefits | PLATINUM \$20,000+ | GOLD \$15,000 – \$19,999 | SILVER \$5,001 – \$14,999 | BRONZE \$5,000 | Supporter \$0 – \$4,999 |
|--|--------------------------------|---|--|---------------------------|------------------------------------|
| Complementary registrations | 5 | 3 | 2 | 1 | |
| Company ad in program book | Full pg (inside back cover) | Full pg | Half Pg | 1/4 Pg | |
| Company ad on Summit website | ● | ● | ● | | |
| Option to put company material in conference bags | ● | ● | | | |
| Sponsor ribbon/badge recognition | ● | ● | ● | ● | |
| Opportunity to prepare one organization-specific slide to be shown during breaks | ● | ● | ● | | |
| Recognition on Summit website sponsor page; hyperlinked logos | ● | ● | ● | ● | ● |
| Acknowledgement at closing and opening ceremonies | ● | ● | ● | ● | ● |
| Recognition of sponsor level on all official conference signage | ● | ● | ● | ● | ● |
| Opportunity to place posting on career board | ● | ● | ● | ● | ● |
| Recognition of sponsor level in official conference communications | ● | ● | ● | ● | ● |
| Recognition of sponsor level on official conference slides | ● | ● | ● | ● | ● |

“Excellent! Jam-packed day full of exciting talks and learning opportunities!!”

“A great meeting in every way”

“Incredible work overall! This conference has been a phenomenal success, and just when I thought last year’s conference could not be beat, Summit4CI came around and blew it out of the water. Looking forward to next year!”

Sponsorship Opportunities – 2021

A-La-Carte Sponsorship Menu

Select items to build a package that suits your interests and combines to a sponsor level on the chart on page five!

Conference Programming

Guided Fitness or Yoga Activity – Price TBD *NEW*

Demonstrate your brand's passion for health and wellness by sponsoring a fun and active fitness activity on one of the mornings of the Summit. Whether it's a fitness break or a relaxing yoga session, delegates will thank you for helping them to maintain balance during the conference. Total of one (1) to be sold. Activity and date TBD based on sponsor preference.

Saturday HQP Trainee Development Workshops – \$5,000

Sponsorship of the trainee workshop includes lunch, 10-minute keynote address and branding. This opportunity is a great way to gain rapport with trainees and future hires for your organization. Total of two (2) to be sold.

Poster Presentation Receptions – \$5,000

Sponsorship of a poster presentation reception includes snacks, cash bar and branding (note: Delegates will receive drink tickets). Company signage at entrances, at the bars and you are welcome to bring your own pull-up banner signage. For both receptions, a base menu order will be provided by Summit4CI with the option for sponsors to upgrade at their own cost. Total of two (2) to be sold.

Poster Presentation Awards – \$5,000

A representative from your company will present the oral and poster presentation awards. Total of one (1) to be sold.

Imagine Lecture Award – \$2,000

Inspired by our patient and caregiver community who ask "what if there is another way" for patient care, the *Trainee Imagine Lecture* is part of the Patient Plenary. The lecture showcases a trainee who has taken a patient-focused approach to their research in hopes of improving the quality of life of patients. As award sponsor, you'll be part of this inspirational experience that encourages HQP to embrace the patient perspective. The recipient will be reimbursed for travel, meals and accommodations (per BioCanRx Travel Policy), have their Summit4CI registration fee covered and receive a monetary gift. Total of one (1) to be sold.

Booth Passport Prize – \$400 (approx.) *NEW*

Provide the motivation for delegates to fully engage in the conference with a contribution to a Summit booth passport prize! Delegates will visit and engage with various sponsor booths to be entered to win an iPad or electronic device of equivalent value. Total of two (2) to be sold.

WiFi Sponsor – \$1,500 *NEW*

Put your stamp on connectivity at the conference! Your company will be recognized for helping to support WiFi throughout the Summit. Total of one (1) to be sold.

Door Prizes for Social Evening – \$400

Add to the excitement of our social night out by contributing to various door prizes for attendees! At the end of the evening, participants' names will be drawn to win one of the prizes sponsored by your company. Total of two (2) to be sold.

8' by 10' Exhibit Booth (table top) – \$5,000

Take advantage of the opportunity to showcase your product to Summit delegates during breaks and receptions at the conference. A passport booth visitation program will be used to boost the profile of booth sponsors. Plus, you will have the opportunity for a two-minute pitch in front of all conference delegates. Includes table, chairs, pipe and drape, 1 electrical outlet, wireless internet and space for signage. Total of fifteen (15) to be sold; maximum two per sponsor. ***ADDED BONUS: Do you need an additional colleague to register for the conference? Take advantage of our special booth delegate rate of \$500! (For one (1) additional delegate only.)

The Learning Institute – \$5,000

The BioCanRx-Cancer Stakeholder Alliance Learning Institute brings together patient/public leaders and academic scholars in an interactive and collaborative knowledge exchange program. Participants become familiar with research concepts in immuno-oncology, develop knowledge translation skills, network, and create partnerships. Your sponsorship helps to pay for the travel and accommodation of Learning Institute participants. One (1) to be sold.

Food & Beverage

Opening Night Dinner – \$7,500

As the conference gets underway, speakers and conference delegates will gather for a sit-down dinner including a welcome from BioCanRx Scientific Director, Dr. John Bell, and the conference kickoff keynote presentation. This sponsorship also includes: company logo featured in thank you slide played at start and end of the dinner, signage at the entrances, opportunity to bring additional company signage and a thank you from the MC during the opening.
Total of one (1) to be sold.

Social Evening – \$7,500

Join BioCanRx in co-sponsoring a fun social evening for delegates. Guests will enjoy mingling with dinner and drinks in a unique space designed to facilitate connection. There will be ample opportunity for your company's signage and giveaways. In addition, your logo will be featured on all communications about the night out including ads on the Summit website, Summit program and all slides promoting the night out during the conference. This event is sure to be a highlight!
Total of one (1) to be sold.

Buffet Breakfast – \$3,500 *NEW*

Become part of the reason conference attendees wake up in the morning! Help delegates start the day off right by sponsoring a nutritious and delicious buffet breakfast. With plenty of visible signage, delegates will make the connection with your brand as they enjoy fresh food and coffee and network with their colleagues.
Total of two (2) to be sold.

Refreshment Break – \$2,000

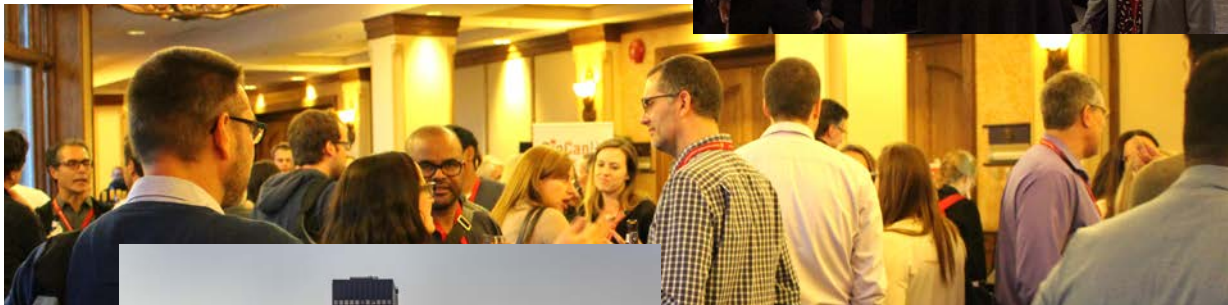
Exclusive sponsorship of a refreshment break that includes coffee/tea and light snacks. For all refreshment breaks, a base menu order will be provided by Summit4CI with the option for sponsors to upgrade at their own cost.
Total of two (2) to be sold.

Patient Researcher Roundtable – \$2,500

Help facilitate patient engagement at the conference by making a contribution to the Patient Researcher Roundtable event, where researchers and patients gather for important discussion and knowledge exchange.
Total of one (1) to be sold.

Delegate Buffet Lunches – \$5,000

Feed hungry delegates while simultaneously showcasing your company. Lunch sponsors will be credited with providing a delicious lunch from the Fairmont with signage at the buffet table and logo featured in all Summit communication.
Total of two (2) to be sold.



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Branded Collateral

Below are just a few collateral-based options that will maximize awareness of your brand.

Don't see what you like here? Let us know, and we can work with you on a custom item.

Branded Conference Bags – \$2,500

Your company's logo will be featured on the Summit4CI 2021 conference bag to be given to all delegates. Opportunity to include collateral in bag. Total of one (1) to be sold.

Branded Journal – \$3,500

Why not attach your brand to something useful that every delegate will have in hand during the Summit? A graphic of your choice will be displayed on a lined journal given to all delegates in their conference bags – add a pen for more impact! Total of one (1) to be sold.

Bag Insert – \$1,000

Get creative and showcase your brand by including your choice of item in the delegate conference bag! From simple items like a branded pen or company brochure, to water bottles or tech-friendly items, the options are truly endless! Sponsorship does not include cost of branded item.



Summit Program Advertisements

Full-page ad in Summit program (back cover) – \$2,500

Full-page ad in Summit program – \$2,000

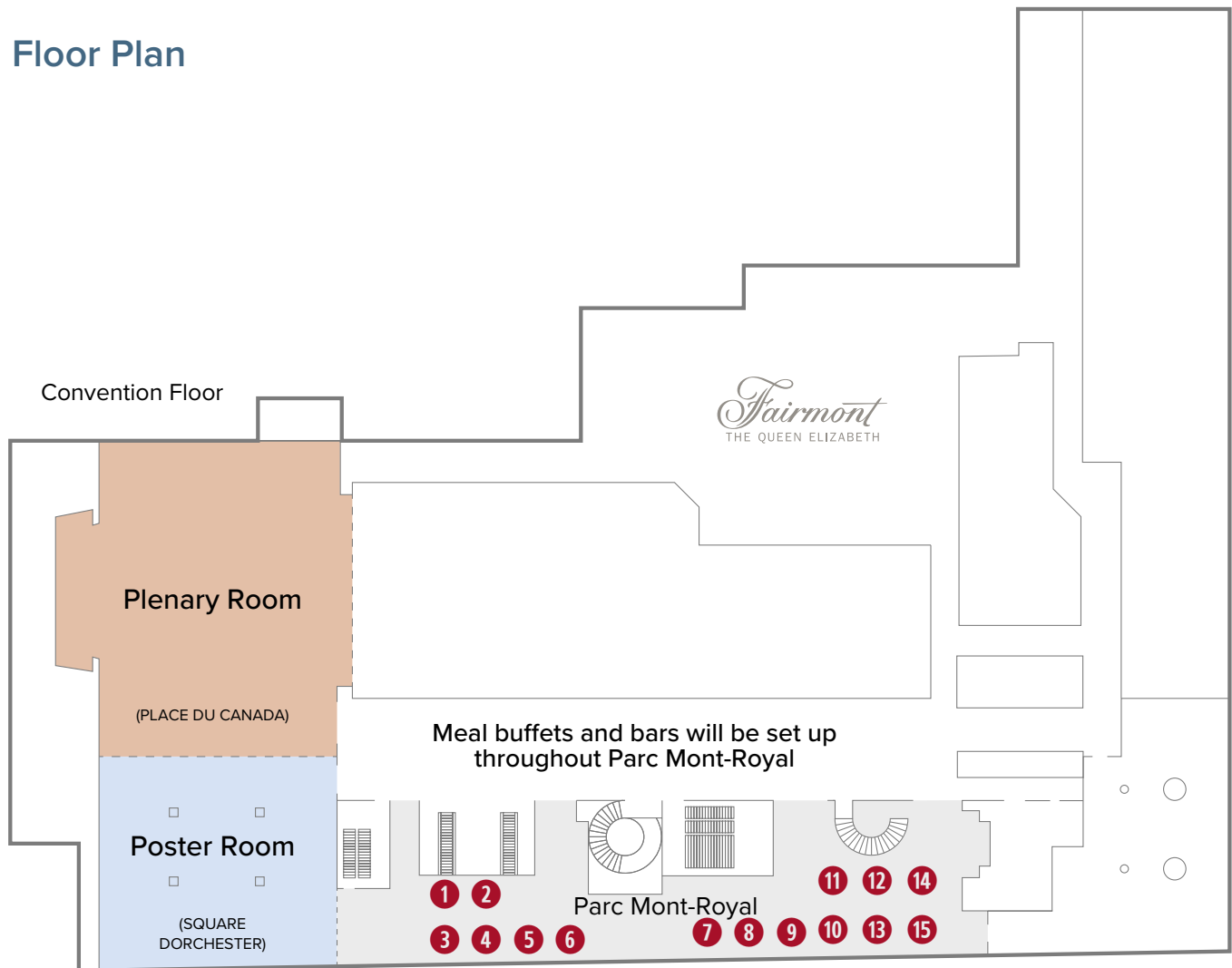
Half-page ad in Summit program – \$1,500

Quarter-page ad in Summit program – \$1,000



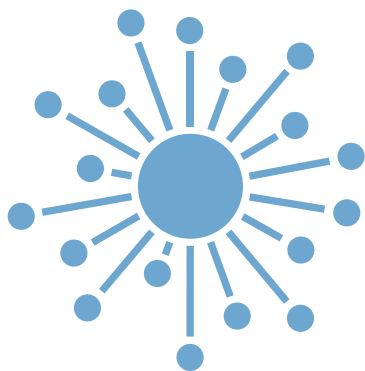
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Floor Plan





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#Summit4CI presented by

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